Marketplace

The lowdown on products available in supermarkets, pharmacies, baby stores and online this month

SAVE BATHWATER

The Baby Dam is a flexible 'dam' that creates a watertight seal, reducing the size of your bath and uses less water. Fits in any position across all standard baths, suitable for newborns to toddlers. At baby and department stores, rrp $59.95.

CAPTIVATING PLAYFULNESS

Our philosophy is about celebrating and empowering women. Our designs are an expression of sensuality and moods. Visit www.hotmilklingerie.com.au or call 1800 652 817, bra rrp $59.95, bikini rrp $24.95.

VERSATILE CHAIR

The award-winning Svan highchair is so versatile it grows with baby up to adulthood. Combining style and function with timeless Scandinavian design, the highchair comes with a 10-year warranty. rrp from $449.95, for stockists call 1300 663 034.

ORGANIC FOR BABY

Only Organic has two NEW Baby Rice Cereals, Wholegrain Baby Rice and Baby Rice with Banana. Only Organic Baby rice cereals are made from gentle ingredients and have a smooth texture for babies learning how to eat – an ideal first food.

THE WIGGLY BEST BITS

The world's most successful children's entertainment group has finally released a collection of their most-loved songs. Featuring 34 all-time favourites, snap it up quickly as this CD will go like... HOT POTATOES!

QUALITY FOR LESS

Woolworths Select bulk nappy packs give value for money. The super-stretch tabs give a comfortable fit, the flexible core allows baby to move freely, and the 3-layer absorbency prevents irritating leakage day and night. Available at Woolworths or Safeway.

SAFE T SLEEP SLEEPWRAP

100 per cent cotton, washable baby safety essentials. Trialled and proven! Used safely by over 200,000 babies. Secure and comfortable, allowing safe back or side sleeping. For more information visit www.safetsleep.com.

NO LAZY BONES HERE!

No One's Lazy in LazyTown! is an action-packed DVD full of fun, energetic moves and great stories. Sportacus, Stephanie and Robbie return for another four episodes with Dr. Rottenstein, Soccer Sucker, Records Day and LazyTown's Greatest Hits.

FOR THE LITTLEST TRAVELLERS

Supercheap Auto's Little Car range can keep every little traveller comfortable and entertained. Whether it's comfort, protection, or just keeping things tidy, the Little Car range has a solution! Visit www.supercheapauto.com.au for your nearest store.

BABY DAM · LAZY TOWN · SVAN of Sweden · Only organic · HOT milk · SafeTSleep · The Wiggles · Woolworths the fresh food people · SUPERCHEAP AUTO